SABINTERNATIONAL YEARS ANNIVERSARY 2023

LOOKBOOK

Celebrating our 35 years of commitment, hard work and perseverance

Long years of experience in the printing industry have witnessed the foundation of SAB® International in 1987 which is today a leading Lebanese based company with international standards.

As a leading manufacturer of diaries and corporate leather products, time sensitivity has been of high importance to us while dealing with our customers worldwide.

SAB® International considers its customers as the intangible asset that drives the company to excellence. As a result, and based on our customers' feedback, we are continuously adding new products to our product line in order to suit each country in the Middle East, Africa, Europe and the American Regions.

We are always committed in offering the best quality products by inputting the highest quality and friendly environmental raw material. The leather used in our products is tested and certified as completely harmless to the human environment. Moreover, the paper used in our diaries and notebooks is certified.

We at SAB® International do care for our environment; we do care about our customers.

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DIARIES, NOTEBOOKS & LEATHER ITEMS CHERRYNOTE DISTRIBUTOR

JR PROCESS

1. CHOOSE

- Specify the type of diary to fit your business needs.
- \cdot Choose the leather accessories.
- Choose the type of logo treatment

2. QUOTATION

Send us your specific type of diary with all specifications needed as per our catalog.

3. SEND ARTWORK

After approval, send us your logo in high resolution.
File type approved:

- $\cdot \, \text{Vector (Illustrator .ai or .pdf)}$
- · Pixel (Photoshop .psd)

4. DESIGN

The design will be implemented and options will be sent in 1-2 working days.

5. APPROVAL

After review of the mock up, send us your approval through an email.

6. PRODUCTION

Allocate 2-4 weeks for production.

7. DELIVERY

Delivery of products 1-2 days after finalizing the production process.

Our collection of products are environmentally friendly with certified paper. Merging our environmentally friendly paper with our recycled and recyclable cover material, our valuable clients can now exclusively order a fully Go Green certified product.

SAB® International has been the leading company within its scope of business to offer products printed on certified paper and offer complete Go Green diaries and notebooks to its valuable customers.

The paper used in this diary is environmentally friendly and from well managed sustainable sources to protect world's forests.

The leather used in this diary is certified and tested as completely not hazardous to human health.





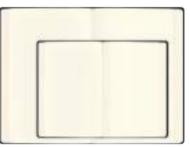


Writing down notes helps you absorb and retain more information

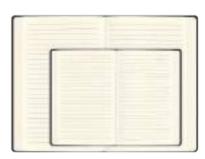
- An opportunity for creativity
- Progress monitoring and grading
- Note-Taking by hand
 Everyone needs to make notes whether in a conference, a meeting or a class, there is certainly no shortage of scribbling. Paper will always be around.
- Fewer distractions
- An easily organised record of learning
 This all great practice.
- A place for the old and new Paper planes never go out of fashion



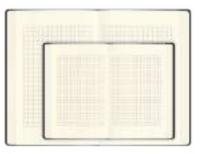




A5, A6 Plain Notebook



A5, A6 Lined Notebook



A5, A6 Grid Notebook

Printing

1 Color

Paper

192 pages 80 gsm

Size

A5: 14 x 21 cm A6: 9.5 x 14 cm

Paper Colors

Default: Ivory Custom: White Cream

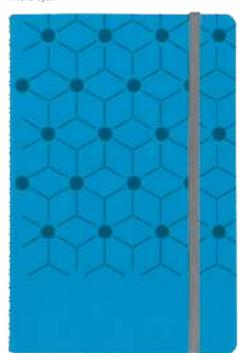
Leather of sample Vivella Yellow + Vivella Grey

Pen of sample Flow Pure HQ F2P-C-26



Amalgam

Leather of sample Vivella Cyan



Attached Spiral Cover

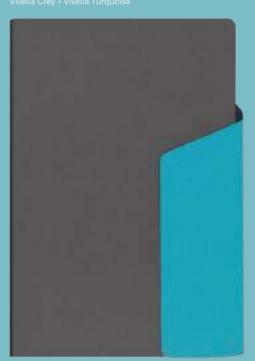
Leather of sample
Vivella Grey + Vivella Black + Vivella Turquoise







Leather of sample Vivella Grey + Vivella Turquoise



Pen of sample Bay B 500-30-51 **Leather of sample** Vivella Cyan



Prima

Leather of sample
Vivella Yellow
Pen of sample
Mood C-CR 25



Spiral Cover

Leather of sample Vivella Orange











Shield





Floral

PRATIQUE PRATIQUE INT'L NOTEBOOK

NOTEBOOK

Cover

Leather

- · PU
- · PVC
- · Creative Cover

Stamping

- · Blind Stamping
- · Foil Stamping*
- · Domed Label
- · Metal Label
- * Foil colors

Packaging

- · Standard soft box
- · Customized soft box

Add-Ons

Elastic Band and Pen Loop Colors



Colored Edges Colors

Binding

- · Perfect binding
- · Flexible
- · Padded
- Spiral

Design Hint

- $\cdot \ \text{Choose leather colors} \\$
- · Round corners
- · Couture cuts · Add a flap
- on the side
- · Add a portfolio
- · Add a year design
- of our designs
- · Add a pen

Production Hint

Allocate extra cost & time for added accessories

Format

Weekly Diary

Size

20 x 26 cm 8.2 x 10.2 in

Version

Mon / Sun Sun / Mon International

Printing 2 Colors

Paper

160 pages 100 gsm

Paper Colors

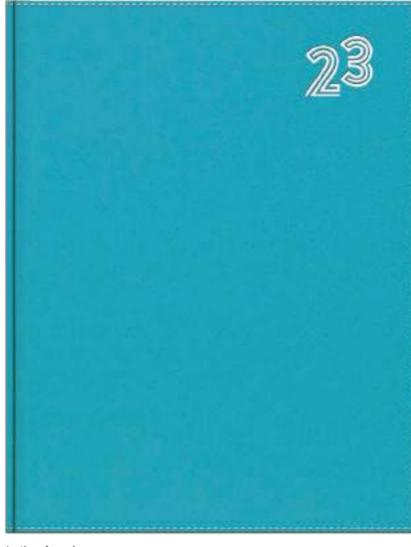
Default: Ivory Custom: White Cream

Design Hint

- · Add advertising pages
- · Add your logo overprint
- Customize your design with your brand color

Production Hint

Allocate extra cost & time for customized options



Leather of sample Vivella Turquoise

Sun / Mon



Mon / Sun



Your tool to plan ahead and succeed



Leather of sample Charme Grev

FormatDaily Diary

Size 16.5 x 23.5 cm 6.4 x 9.2 in

Version Mon / Sun Sun / Mon

Printing 2 Colors

Paper 336 pages 70 gsm

Paper Colors

Default: Ivory

Custom: White

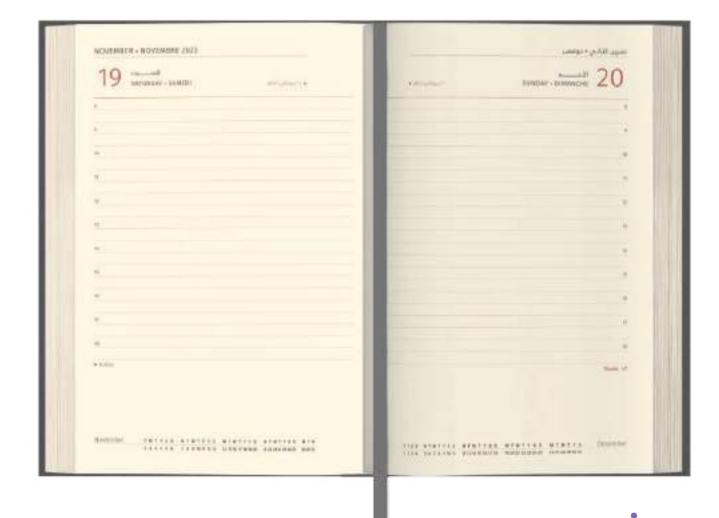
Cream

Design Hint

- Add advertising pages
- · Add your logo overprint
- Customize your design with your brand color

Production Hint

Allocate extra cost & time for customized options



Format

Weekly Diary

Size

16.5 x 23.5 cm 6.4 x 9.2 in

Version

Mon / Sun Sun / Mon

Printing 2 Colors

Paper

336 pages 70 gsm

Paper Colors

Default: Ivory Custom: White Cream

Design Hint

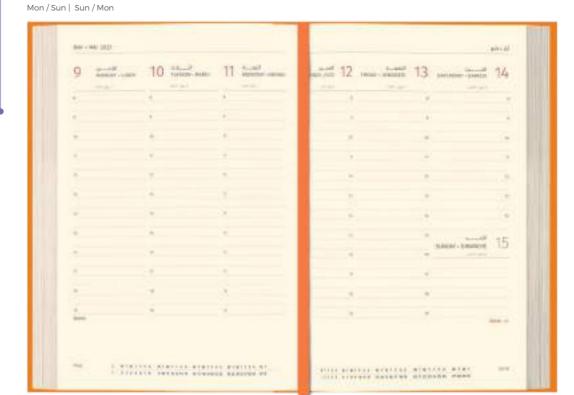
- · Add advertising pages
- Add your logo overprint
- Customize your design with your brand color

Production Hint

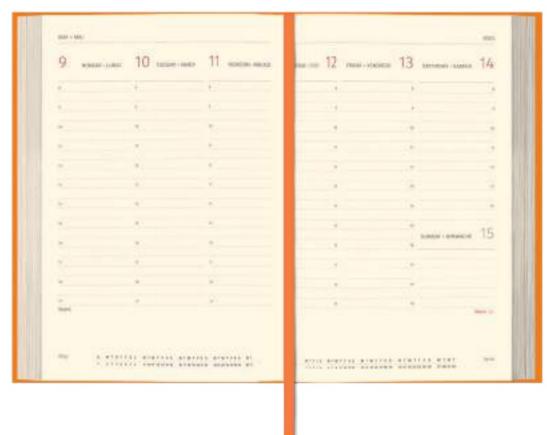
Allocate extra cost & time for customized options



Leather of sample Vivella Orange



International





Leather of sample Vivella Yellow

FormatDaily Diary

Size 16.5 x 23.5 cm 6.4 x 9.2 in

Version1 Day/Page

Printing 2 Colors

Paper 384 pages 60 gsm

Paper Colors
Default: White

Design Hint

- · Add advertising pages
- · Add your logo overprint
- Customize your design with your brand color

Production Hint

Allocate extra cost & time for customized options



FormatDaily Diary

Size

13.5 x 19.5 cm 5.5 x 8.2 in

Version

Mon / Sun Sun / Mon International

Printing 2 Colors

Paper

336 pages 70 gsm

Paper Colors

Default: Ivory Custom: White Cream

Design Hint

- · Add advertising pages
- · Add your logo overprint
- Customize your design with your brand color

Production Hint

Allocate extra cost & time for customized options 2023

Leather of sample Vivella Cyan

Mon / Sun | Sun / Mon



Pratique Plus





Leather of samplePointer Grey

Format

1 Day/page with a monthly seperators

Size

14 x 21 cm 5.5 x 8.2 in

Printing

2 Colors

Paper

408 pages 70 gsm

Paper Colors

Default: Ivory Custom: White Cream

Design Hint

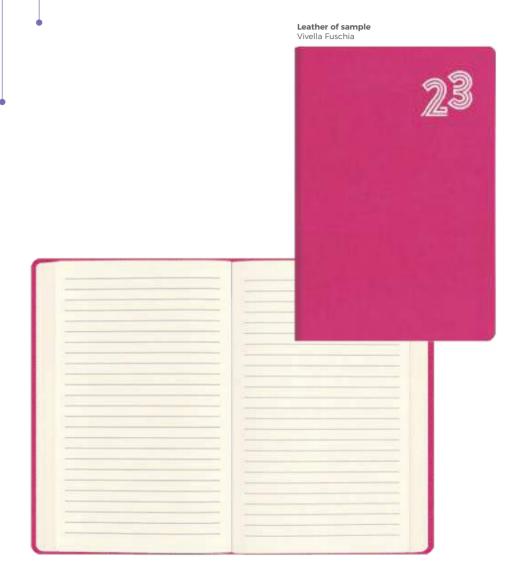
- · Add advertising pages
- · Add your logo overprint
- Customize your design with your brand color

Production Hint

Allocate extra cost & time for customized options







Size

9.5 x 14 cm 3.7 x 5.5 in

Printing

1 Color

Paper 192 pages

80 gsm

Paper Colors

Default: Ivory Custom: White Cream 🔲

Design Hint

- · Add advertising pages
- · Add your logo overprint
- · Customize your design with your brand color

Production Hint

Allocate extra cost & time for customized options



Leather of sample Vivella Cyan + Vivella Orange + Vivella Dark Blue

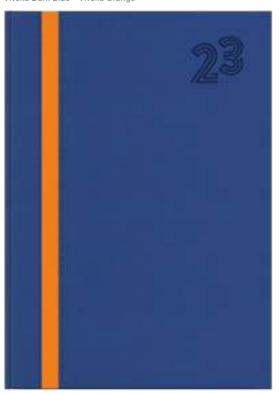


Leather of sample Vivella Cyan + Vivella Orange



Dueto Stamp

Leather of sample Vivella Dark Blue + Vivella Orange



Linea

Leather of sample Vivella Black + Vivella Orange



Quatro

Leather of sampleVivella Electric Blue + Vivella Dark Blue + Charme Grey



Mixata

Leather of sample Vivella Cyan + Vivella Electric Blue



Costa

Leather of sample Vivella Grey + Vivella Yellow + Vivella Black



Terra

Leather of sample Vivella Dark Blue + Vivella Orange



Luna

Leather of sample Pointer Grey + Vivella Turquoise



Tampa

Leather of sample Vivella Dark Blue + Vivella Turquoise



Calibra

Leather of sample Vivella Dark Blue + Vivella Yellow



Edge

BETTER AN OOPS Lat if ASSEMBLAGE STYLE

Leather of sample Vivella Dark Blue + Vivella Turquoise



Median

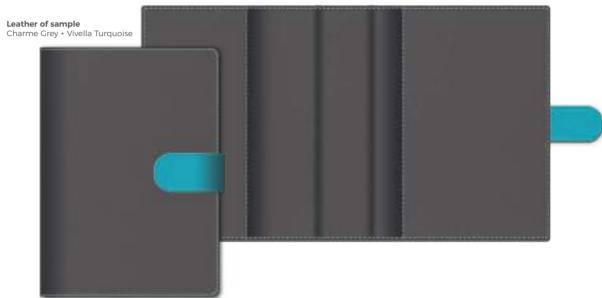


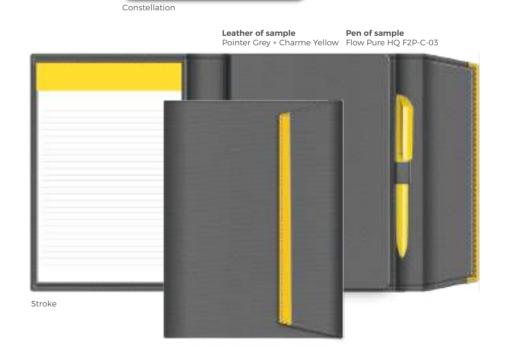
Reversa



Leather of sample Vivella Dark Blue + Vivella Cyan

Pen of sample Flow Pure HQ F2P-C-77

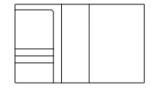








Design 2



Design 3







TRAVEL ITEMS

Wallet



Multi-use Wallet







Business Card Holder

ALENDARS



Desk Planner







Cardboard Base



2022

PVC Base



Quadriplet Set (4 Pieces Set)

- A5 Portfolio
 Pocket Diary
 Credit Card Holder
- · Pen



Trendy Set · Notebook · Multi Use Wallet

·Pen









Die-cut Domed label logo printed full color



Domed label logo



Metal logo on cover



Embroidery of logo on cover



Metal USB on elastic band



Leather laser cut customization

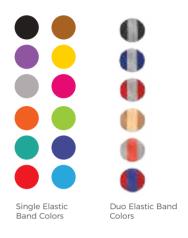




Branded Label Wrapping Paper



Colored edges



Elastic band and pen holder



Cover Corners Colored, Gold & silver



Printed Ribbon





Customized Colors



Logo overprint on each page

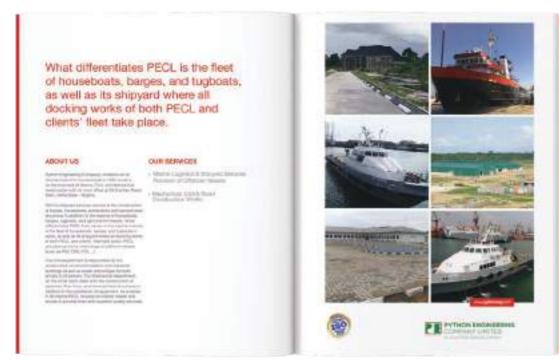


Customized Soft box



2022 whereast 20

Advertising Pages printed in full color

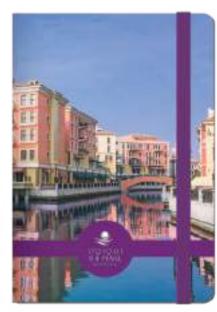


Advertising Pages printed in full color

OVER CUSTOMIZATION







Full color branding on printable PU leather



Full pattern stamping



Creative printed Cover

Our notebooks and journals are made to fit your needs. Whether you want to use it for planning or sketching... we have a solution for every business type and industry.

Daily, weekly, notes or without notes you can always pick the model with the right size that suit your own brand and taste.

NOVA

PERLA NOTEBOOK

50

CHERRYNOTE

Format Weekly Diary

Size

16.5 x 23.5 cm

Version Mon / Sun

Printing 2 Colors

Paper 160 pages 100 gsm

Paper Colors

Default: Ivory Custom: White Cream

Design Hint

- · Add advertising
- pages · Add your logo overprint
- · Customize your design with your brand color

Production Hint Allocate extra cost &

time for customized options

TOCHMEN INCOME DOT 12 200 ----- 15 500 -----13 1000-000 16 100-000

14 1-11 --- 17 ---

18

DE SELLE GALLES ALBANA ADAMS

Leather of sample
Caprio Grey

Pen of sample
Icon green HQ IG2-C-04

2023

Format

Weekly Diary with notes non dated Paper

Size

14 x 21 cm 5.5 x 8.2 in

Version

Mon / Sun Sun / Mon

Printing 2 Colors

Paper 192 pages 80 gsm

Paper Colors

%100 Recycled

Design Hint

· Add advertising pages

· Add your logo overprint

· Customize your design with your brand color

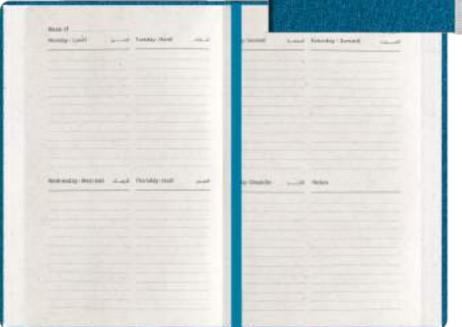
Production Hint

Allocate extra cost & time for customized options



Pen of sample Icon green HQ IG2-C-04







Size

A5: 14 x 21 cm 5.5 x 8.2 in A6: 9.5 x 14 cm 3.7 x 5.5 in

Version Mon / Sun

Sun / Mon

Printing 1 Color

Paper

192 pages 80 gsm

Paper Colors

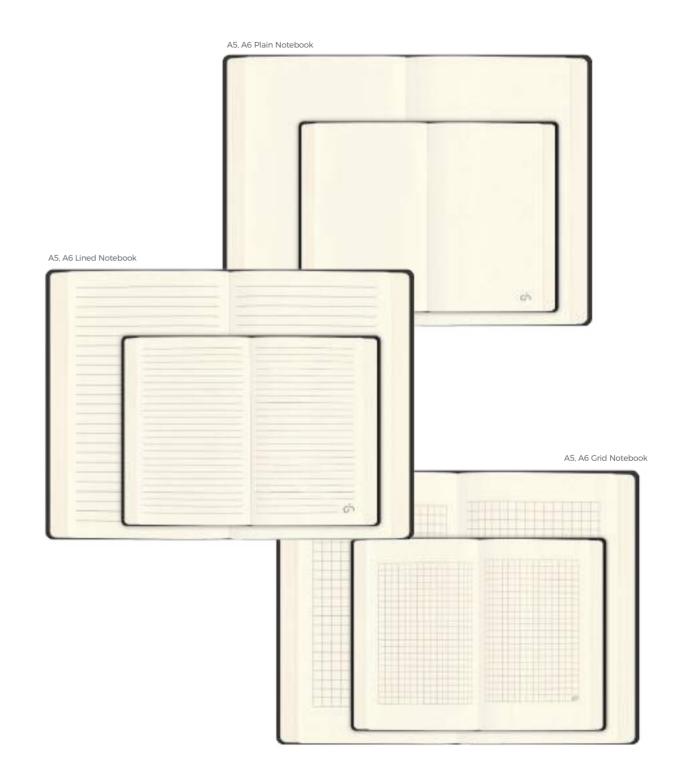
Default: Ivory Custom: White Cream

Design Hint

- · Add advertising pages
- · Add your logo overprint
- Customize your design with your brand color

Production Hint

Allocate extra cost & time for customized options



CHERRY STYLE 2023



CHERRY TYPOGRAFIA



Pyramid

CHERRY HERO CHERRY FASHION Horse Wings Umbrellas

Adventure

Available in Beirut

A. Antoine





Dubai





Phonograph





Cactus

CHERRY TOTEM



Elephant



Dubai

Owl

PRINTED LEATHER DARWISH COLLECTION







Darwish Love





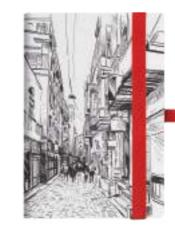
Darwish Harmony

PRINTED LEATHER COLLECTION









City Walk 1

CHERRYNOTE PEN



Available in Beirut







Online amazon















A5, A6 Plain Eco Notebook

A5, A6 Lined Eco Notebook







Bulb

Planet







Beirut

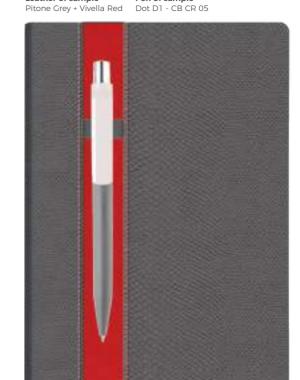
Cactus

Fox









Pen of sample

Leather of sample

Leather of samplePen of sampleVivella RedFlow Pure HQ F2P-GOM-K-15



DOUBLE PROTECTION, FOR YOU AND THE ENVIRONMENT

SAFE, TAKE IT EASY.

TAKE IT





Take care of yourself even when you write:

the plastic we use for our Antibacterial collection prevents bacteria from settling on pen surfaces and passing from one hand to the other.

Just pens, no bacteria.

We need to feel protected, every day and today even more so. Maxema Antibacterial is our new collection of antibacterial pens, able to combine design and safety.

Due to a special ISO 22196:2011 certied antimicrobial additive, the plastic releases silver ions that destroy up to 99,99% of the bacteria present on the pen.

Why choose Maxema Antibacterial



The plastic used is antibacterial

A special ISO 22196:2011 certied antimicrobial additive releases silver ions and prevents bacteria from settling on the surfaces of the pen.



Bacteria: up to 99,99% less

Laboratory tests have shown that up to 99,99% of the bacteria on the pen are destroyed.



We care about your health

Some bacteria can cause disease and infections: make your life still safer, even when you write.

DOUBLE PROTECTION, FOR YOU AND THE **ENVIRONMENT**

Change is a choice and it depends on each of us. To change means to choose responsible, sustainable consumption that prefers quality to quantity, better still if the raw materials come from recovery chains.

Who said good things don't last?

At Maxema, we do everything we can to make our pens live for as long as possible. A Maxema pen loves nature: the longer it lasts, the less it pollutes. And, since one life seemed too short for us, we have created a new line in recycled plastic, beautiful to look at and even more environmentally friendly. All our pens can be made of recycled plastic: choose your favourite model, inspired by the colours of Nature.

Why use plastic only once when it can be turned into something new?

For our recycled plastic pens we use materials of European origin that are 100% derived from post-consumer products. When appropriately treated, these guarantee high quality plastics, certified and compliant with RoHS and REACH regulations.









Colors

Solid









MADE IN ITALY



Luxury is a state of mind



MD1-MM 3 MD1-MM 4 MD1-MM 1



Colors



The entire Maxema collection is available in recycled plastic on request



ZINK HQ



Colors

TAG HQ





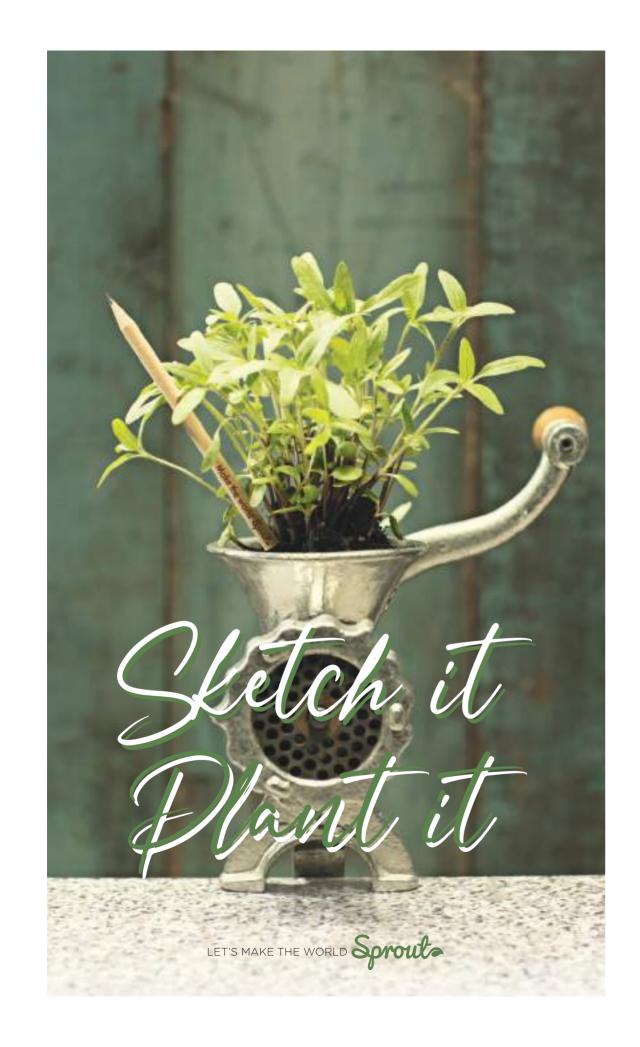
ICON HQ

PIXEL

NEXT

BAY

ICON GREEN HQ

















1. WRITE WITH YOUR PENCIL 2. PLANT IT - ADD SUNLIGHT & WATER 3. FRESH PLANTS WILL SPROUT



Light-Up Logo

USB Flash Drive

U-33-014

Dimension: 5.2 x 3 x 0.84 cm



Light-Up Logo

USB Flash Drive

U-17-012

Dimension: 5.75 x 2.45 x 1.05 cm



Light-Up Logo USB Flash Drive

U-33-014

Dimension: 5.2 x 3 x 0.84 cm



M10

Bluetooth Speaker

Bluetooth Version: 5.0 Frequency Response: 100Hz- 20KHz 6.2 x 6.2 x 4.5 cm Loudspeaker Output: 3W Wireles Output: 5W



M23P

Mini Cube Bluetooth Speaker

Light up logo Rubber Finish Bluetooth Version: 5.0 Frequency Response: 100Hz- 20KHz Dimension: 4.1 x 4.1 x 4.6 cm Loudspeaker Output: 3W

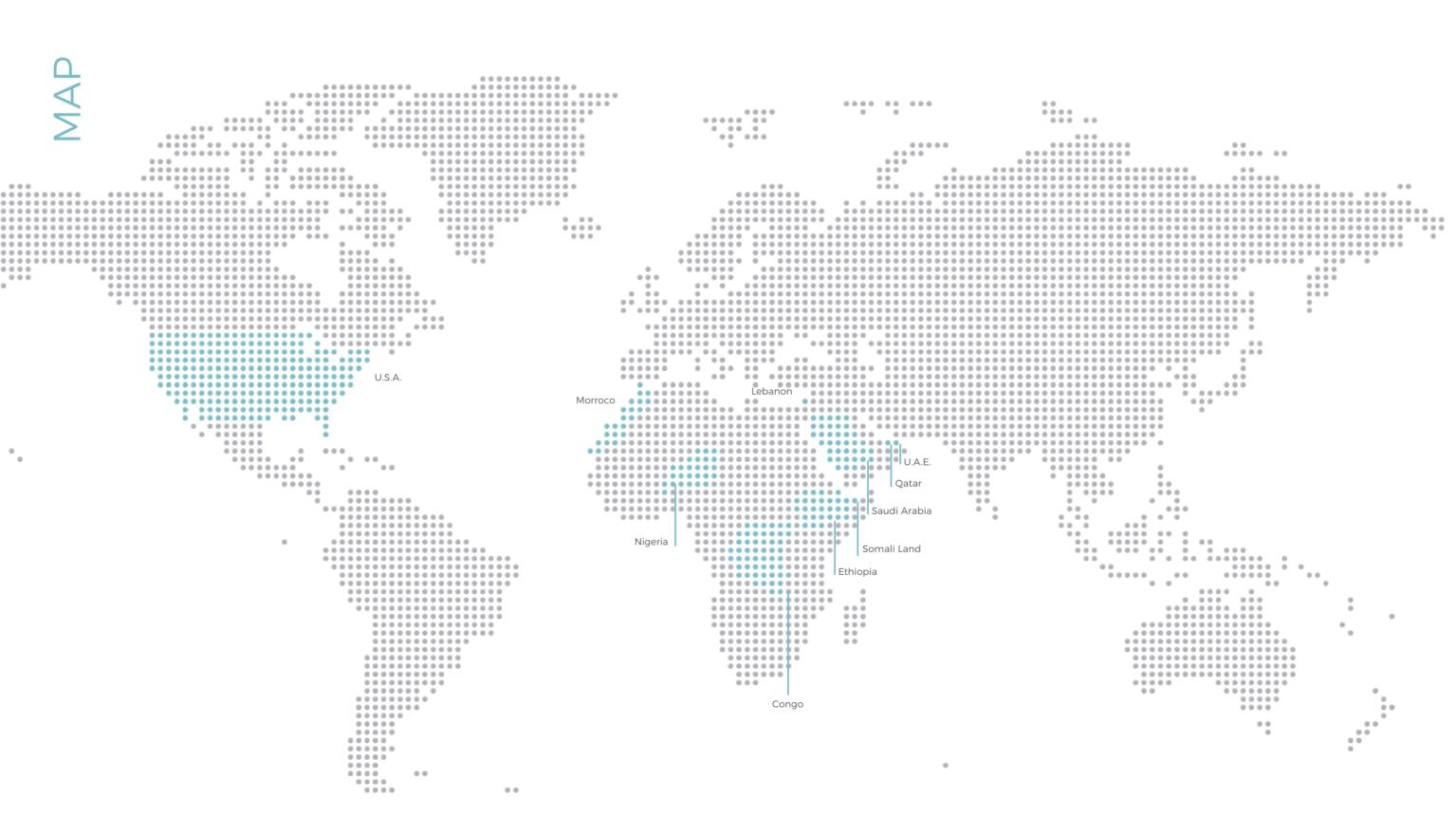












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SABINTERNATIONAL





