



# LET THE STORY **BEGIN!**

### CHERRYNOTE.COM

All rights reserved Distributed in U.S.A. & abroad by: SAB America Inc. www.sabamerica.net

Cherrynote® SAB America Inc. MI 48126, U.S.A. info@cherrynote.com www.cherrynote.com





is FSC certified, environmental sustainable sources to protect world's forests

The leather used in our notebooks is certified and tested as completely not hazardous for human health.

## **INTRO** DUCTION

Cherrynote® is the result of public demand for fashion, high quality and classy notebooks. The brand is demonstrated as a unique, creative and luxurious brainstorming and note-saving tool. Cherrynote® brings back to life the sense of fashion and artistic tradition by creating extraordinary designs with a perfected finish.

The brand diversifies from corporate to retail sectors and its collections are known as open platforms for creativity. The cherrynote® corporate collection can be customized to transmit corporate messages at many levels. This includes digital messages as invented in a cherry on top. the cherrytech collection which was created by the cherrynote® brand holder, SAB America, Inc.

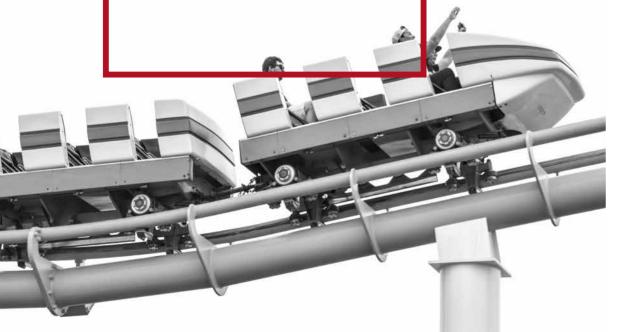
Cherrynote's retail collection is designed to suit each and every person's taste. This was successdully created through our expertise in design and production techniques.

Cherrytech is part of the corporate and retail collection that combines technology with notebooks by integrating a built-in LCD screen to convey or display messages and commercial ads of companies, entities and to end users.

Refining notebooks' quality and providing customers worldwide with cherrynote® notebooks signals out the brand as a notebook with

# YOUNG &DARING IN ITS STYLE

The brand is new, fresh, yet elegant and luxurious with a twist. Targeting many sectors of society, each collection is speaking the language of its target audience. Girls, boys, young and old, no matter the age or the style, there is always a notebook style that suits various tastes and tendencies.



## CONTENTS

- 06 CHERRY TECH
- 1 CHERRY PLADA
- 12 CHERRY TOTEM
- 14 CHERRY MILLENIA
- 16 CHERRY TYPOGRAFIA
- 18 CHERRY ADVENTURE
- 20 CHERRY FASHION
- 22 CHERRY CROQUIS
- 24 CHERRY LANDMARK
- **26** CHERRY MONOTONE
- **30** CHERRY INSIDE



# U<sub>5</sub>

NEW PRODUCT

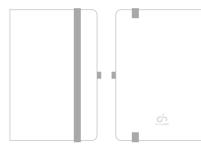
# WHEN TECH MEETS CHERRY

A NOTEBOOK WILL MAKE WONDERS

# Logo **Elastic Band** Material Blind Stamping According to selected color Pen Loop According to selected color TECH HERRY **Colored Edges** According to selected color **Cherry Tech Sample**

# CHERRY TECH

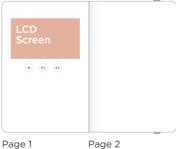




Front Cover

### Back Cover

### **Inside Cover**



### Size

**A5** 210 x 140 mm 8.2 x 5.5 in **B5** 165 x 235 mm 6.4 x 9.2 in

### Material

PU Printable PU Genuine Leather

### Stamping

Blind Stamping Foil Stamping

### Add-ons

Elastic Band Pen Loop Colored Edges Paper Pocket

### **Collection Colors**



Paper Colors
White Ivory



Cream

### Layout

Lined Blank Grid

### **Prices**

A6 PU A5 PU



# US

SHOW YOUR TRUE

COLORS

A PICTURE IS WORTH A THOUSAND WORDS

CHERRYNOTE.COM



The Future

# CHERRY PLADA

### Plada Collection



Original



Alphabet

### Size

PU

A6 95 x 140 mm 3.7 x 5.5 in **A5** 210 x 140 mm 8.2 x 5.5 in

Stamping

Foil Stamping

Elastic Band Pen Loop Colored Edges Paper Pocket

165 x 235 mm

6.4 x 9.2 in

Add-ons

**B5** 

### **Collection Colors**



### Paper Colors

192 pages 80 gsm White Ivory



### Layout

Lined Blank Grid

### **Prices**

A6 PU A5 PU

# CHERRY TOTEM

### **Totem Collection**



Elephant



Cactus

### Size

**A6**95 x 140 mm
3.7 x 5.5 in

Material

**A5** 210 x 140 mm 8.2 x 5.5 in

Stamping Add-ons

**B5** 

PU

Foil Stamping

Elastic Band Pen Loop Colored Edges Paper Pocket

165 x 235 mm

6.4 x 9.2 in

### **Collection Colors**



### Paper

### **Paper Colors**

192 pages 80 gsm White

Ivory Cream

**B5** 

PU

### Layout

Lined Blank Grid

### Prices

**A6 A5** PU PU

Skeleton

# **CHERRY MILLENIA**

### Millenia Collection



Objects



Butterfly

### Size

**A6** 95 x 140 mm 3.7 x 5.5 in Material

**A5** 210 x 140 mm 8.2 x 5.5 in

Foil Stamping

**B5** 165 x 235 mm 6.4 x 9.2 in

PU

Stamping

Add-ons

Elastic Band Pen Loop Colored Edges Paper Pocket

### **Collection Colors**





Paper

192 pages

80 gsm

Layout

**Paper Colors** White Ivory

Cream

Lined Blank



### **Prices**

**A6** PU

**A5** PU

# **CHERRY TYPOGRAFIA**

### Typografia Collection



Phonograph



Rebel



Size

**A6** 95 x 140 mm 3.7 x 5.5 in

**A5** 210 x 140 mm 8.2 x 5.5 in

**B5** 165 x 235 mm 6.4 x 9.2 in

Material

PU

Stamping

Add-ons Foil Stamping

Elastic Band Pen Loop Colored Edges Paper Pocket

### **Collection Colors**





**Paper Colors** White

Ivory Cream

### Layout

Grid Lined Blank

### **Prices**

**A5 B5 A6** PU PU PU

# **CHERRY ADVENTURE**

### **Adventure Collection**



Umbrellas



Pattern

### Size

**A6** 95 x 140 mm 3.7 x 5.5 in Material

**A5** 210 x 140 mm 8.2 x 5.5 in

**B5** 165 x 235 mm 6.4 x 9.2 in

Add-ons

PU

Stamping Blind Stamping

Elastic Band Pen Loop Colored Edges Paper Pocket

### **Collection Colors**



Paper **Paper Colors** 

192 pages 80 gsm

White

Cream

Ivory

### Layout

Lined

Grid Blank



**A6** PU

**A5** PU

# Elastic Band Material Pen Loop Colored Edges

# CHERRY FASHION

### **Fashion Collection**



Wings



Lace

### Size

A6 95 x 140 mm 3.7 x 5.5 in Material **A5** 210 x 140 mm 8.2 x 5.5 in **B5** 165 x 235 mm 6.4 x 9.2 in

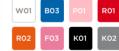
Add-ons

aterial Stamping

Blind Stamping Foil Stamping

Elastic Band Pen Loop Colored Edges Paper Pocket

### **Collection Colors**



Paper Colors

192 pages 80 gsm



### Layout

Lined Blank

### Prices

A6 PU A5 PU

Grid

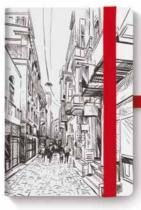
Woman

# CHERRY CROQUIS

### **Croquis Collection**



Trendy



City Walk 1

### Size

A6 95 x 140 mm 3.7 x 5.5 in

Printable PU

A5 B5 210 x 140 mm 165 x 235 mm 8.2 x 5.5 in 6.4 x 9.2 in

aterial Stamping

Blind Stamping Foil Stamping Full Color Printing Add-ons

Elastic Band Pen Loop Colored Edges Paper Pocket

### **Collection Colors**











### Paper Paper Colors

192 pages 80 gsm





### Layout

Lined





### Prices

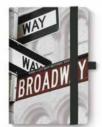
A6 Printable PU A5 Printable PU B5

Printable PU

U.S. Flag

# **CHERRY** LANDMARK

### **Landmark Collection**



Broadway

Subway





**Collection Colors** 

Size **A6** 

95 x 140 mm

3.7 x 5.5 in

Material Printable PU







Times Square





**A5** 

210 x 140 mm

8.2 x 5.5 in

Stamping

Blind Stamping

Foil Stamping

Full Color

Printing

**B5** 

165 x 235 mm

6.4 x 9.2 in

Add-ons

Elastic Band

Colored Edges

Paper Pocket

Pen Loop



U.S. Foundation

### Layout

W01



### **Prices**

A6	A5	B5
Printable PU	Printable PU	Printable PU

# **CHERRY** MONOTONE

### Size

**A6** 95 x 140 mm 3.7 x 5.5 in

**A5** 210 x 140 mm 8.2 x 5.5 in

**B5** 165 x 235 mm 6.4 x 9.2 in

Material

PU

Stamping

**Blind Stamping** Foil Stamping

Add-ons Elastic Band

Pen Loop

Colored Edges Paper Pocket

### **Collection Colors**











### **Paper Colors**

192 pages 80 gsm

Paper

White



Lined

Layout





### **Prices**

**A6** PU

**A5** 

PU



# 25

CHERRYNOTE.COM

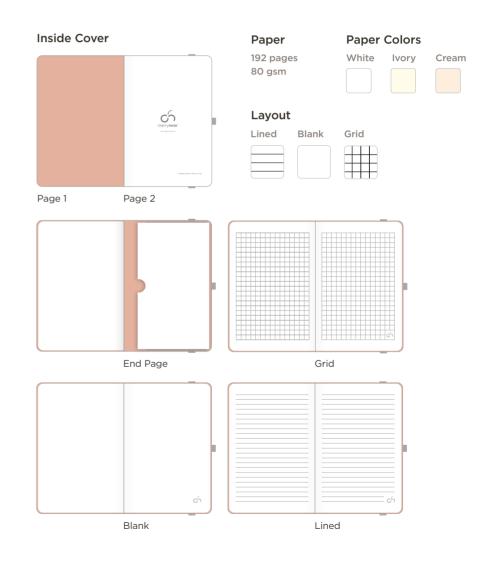
# THINK INSIDE THE BOX

BECAUSE YOU CAN NOT TELL A BOOK BY ITS COVER

# \_**Layout** Grid / Ivory - **Layout** Lined / Cream

Layouts' Samples

# CHERRY INSIDE





### U.S.A. & abroad Distributors

SAB America Inc. T +1 313 334 3380 Toll Free +1 844 245 6070 F +1 313 922 5122 MI 48126, U.S.A. info@sabamerica.net

### ME Distributors

SAB International T/F +961 5 953 553 Beirut, Lebanon cherrynote@sab.com.lb

### Cherrynote®

SAB America Inc. MI 48126, U.S.A. info@cherrynote.com





# EVERY NEW CHALLENGE A NEW JOURNEY

BE READY

Material: SAB Team

**Printing:**Commitment Ink

**Elastic Band:** Team Spirit

Finishing: Experience & meticulousness